

ESTATE AVENUES

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a Passion for Real Estate

Amrit Srivastava
Head of Business at FS Retail



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‘We strive to work ahead of our planned schedule’

Headquartered in Delhi, Tashee Group is one of the preferred real estate brands in high-end commercial complexes, residential developments, retail spaces, office, Mega Township etc since its inception in 2004. Over the last 10 years, the group has business interest in Real Estate, Entertainment Industry, Hospitality, and Care Homes. **Major Sanjay Khorana, Senior Vice President,**

Tashee Group talks to Estate Avenues' Managing Editor Suraj Sharma about company's mission and its expansion plan in the near future. Excerpts -:

Briefly describe Tashee's mission as a real estate company?

Ans. The ongoing mission of Tashee Group is to assist buyers and sellers in making the BEST real estate decisions possible by providing relevant knowledge, collaboration, professionalism and a memorable experience. This mission will guide us in our achievement of our collective vision of being the clear and acknowledged leader in our marketplace in sales activity, community enhancement and promotion, professional skills, innovation and results for our customers and clients. We also hold ourselves responsible for delivering innovative and efficient business plans as every day brings a variety of new investments.

What is your consistent track record in real estate from last 10 years?

Ans. We believe in quality construction and timely delivery of our projects in a market where most projects fail to measure up to the promised quality and scheduled delivery. We strive to work ahead of our planned schedule so that unforeseeable delays can be countered and projects delivered on time.

What are your aggressive goals for expansion in various parts of India?

Ans. Currently we have Capital Gateway at Sec 111 Gurgaon – a Group Housing Project and Orion at Sec 68 Gurgaon – a group Housing project as our ongoing projects apart from that we are coming with various projects in Faridabad, Amritsar, and Gurgaon in the coming years. We don't believe in piling up many projects at one time... We believe in quality projects delivery.

Besides real estate, does Tashee Group have other business interest?

Ans. Yes, over the years in our business operations we have

extended our interest in other sectors also like entertainment Industry (We have our own entertainment channel Tashee Entertainment) producer of several upcoming tele-serials respectively in India, Hospitality, Care Home in UK and Nursing Home are some of the other areas where the group has shown interest.

How does Tashee Group motivate their management to compete in tough real estate sector?

Ans. Employees are a valuable asset to any organization. It is essential to protect this vital resource as talented and motivated employees play a crucial role in overall growth and success of the organization. Above all feeling of being a family member is the main ingredient at Tashee Group as it increases employee productivity, performance, quality of work, profits, and reduces turnover and absenteeism. Effectively creating an engaging environment, recognizing good performance, giving benefits and rewards, promoting mutual respect are some of the other ways which we follow to motivate our employees.

Name some of your ongoing projects?

Ans. Capital Gateway at Sec 111 Gurgaon – a Group Housing Project and Orion at Sec 68 Gurgaon – a group Housing project are some of our ongoing projects

What are your future plans for Tashee Group?

Ans. Tashee Group is planning to come up with hotels in Amritsar, Integrated Township in Faridabad, Integrated Township and Mega Township Project in Amritsar, Mixed Land project including Retail, Group Housing & Hotel in Sec 68, Gurgaon etc

